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Typotheque is pleased to announce the release of *Dance Writer* as an iPhone/iPad app. *Dance Writer* converts text into a choreographed sequence of poses based on the shapes of the letters, enabling users to send animated messages to their friends via email, or just enjoy the graceful movement in full Retina-quality resolution on their own displays.

*Dance Writer* premiered as an interactive installation at Experimenta Lisbon in 2009. Now, iPhone and iPad owners can create *Dance Writer* messages, and anyone with an Internet connection can receive them.

Typotheque is a type foundry and design studio run by Peter and Johanna Bilak which enjoys taking on a wide scope of cultural and commercial projects in a wide variety of media. In addition to premium quality fonts supporting over 200 languages, the Typotheque team explores communication in forms as diverse as posters, exhibitions, apparel, modern dance and set design. *Dance Writer* features the dancing of Valentina Scaglia in choreography by Lukáš Timulak with video by Taco Zwaanswijk and programming by Resolume.

*Dance Writer* is available now at the App Store.

For more information please visit:  
[dancewriter-app.com](http://dancewriter-app.com) 

or contact Peter Bilak  
<peter@typotheque.com>

### WHAT PEOPLE SAY:

**“Say good-bye to singing birthday cards. Peter Bilak’s beautiful app lets you send a message in the sleek, sensual language of modern dance. Typography takes on a new dimension.”**

*Ellen Lupton, curator of contemporary design at Cooper-Hewitt, National Design Museum in New York City*

**“Dance Writer’s beauty is its simplicity: watching the dancer seamlessly spell out words is mesmerising, with an almost meditative quality.”**

*Elliot Jay Stocks, designer, author, editor ‘8 faces’ magazine*





